

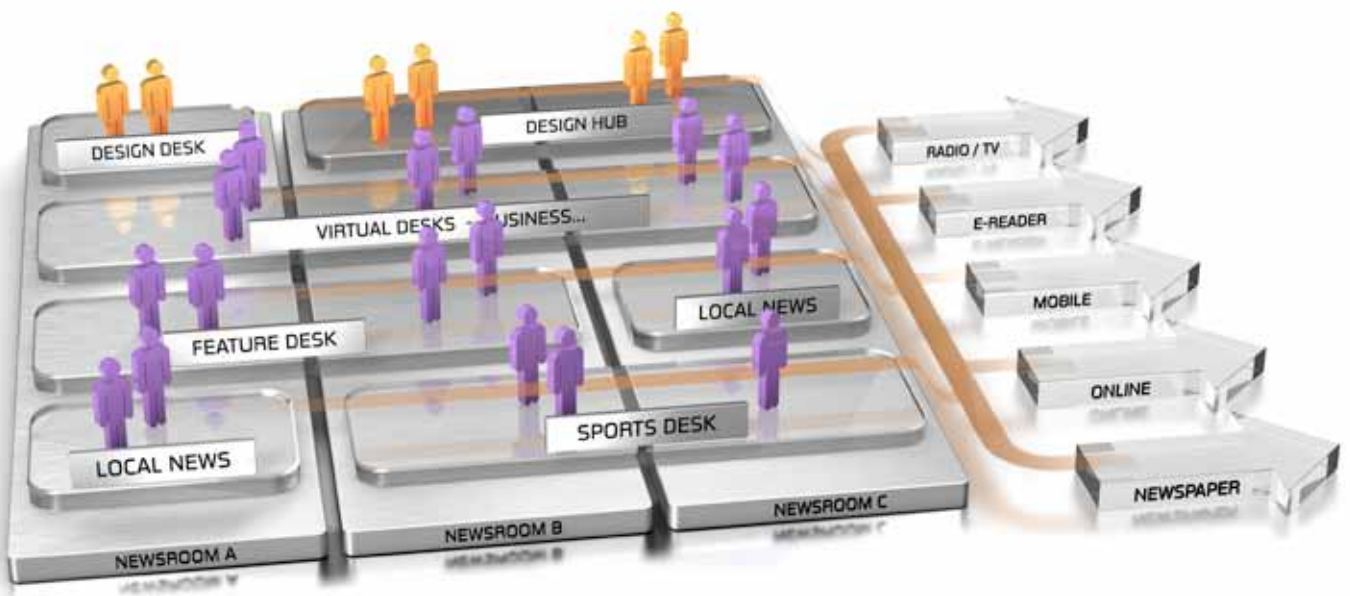


CCI NewsGate data center

Consolidation and sharing of content, resources and information

Through the NewsGate Data Center solution, media corporations can:

- ▶ Achieve cost-saving consolidation
- ▶ Support efficient sharing of content, resources and information across different titles, media and properties.



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CCI NewsGate data center overview

Sharing content

Due to the nature of the centralized content database and NewsGate's sophisticated newsroom functionality, options for sharing content including pages can be implemented in accordance with your corporate organization.

NewsGate supports the whole range of variations from one common content pool to more granular setups where sharing of content takes place between selected properties.

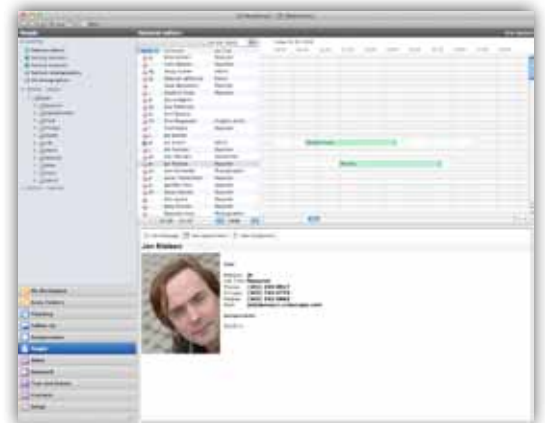


Content items and pages can be shared and edited by users within and across newsrooms, media and locations.

Sharing resources

Sharing across newsrooms is much more than just reusing content in multiple products. It is very much about bringing together people from different geographical locations and with different areas of expertise in a common workspace within NewsGate.

You may form ad hoc teams to cover specific themes or projects, or you may choose to establish shared desks or central production units that span and service multiple newsrooms and properties. By sharing resources, you can improve content quality and at the same time avoid duplicated efforts.

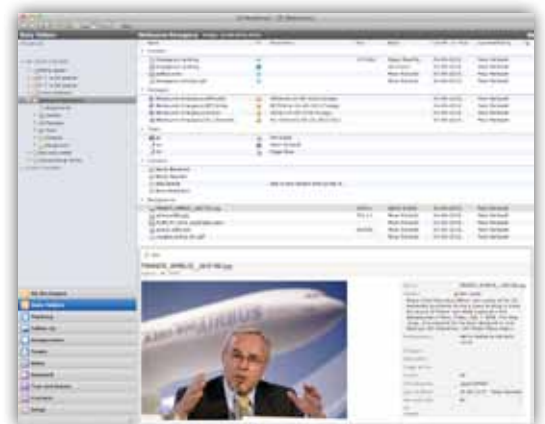


Editorial staff can work together in teams or on shared desks within and across newsrooms and locations.

Sharing information

A vital part of cross-newsroom sharing is providing easy access for your colleagues to background material and contact information which may be useful when collaborating on stories. This kind of information is readily at hand when Story Folder lists are made available across newsrooms.

Sharing Story Folder lists also means that planned content is made visible to users across newsrooms. This enables editorial staff to contribute with valuable information for example through the built-in messaging functionality in NewsGate, or to pick up on story ideas that may be further developed with new angles.



In the Story Folder, users have access to content, background material and contact information relating to the story.

Turn page →

CCI Europe A/S is provider of editorial and advertising solutions for multimedia news environments. Our CCI AdDesk, CCI NewsGate and CCI NewsDesk products are the most robust and powerful systems in the industry and are implemented in news organizations across five continents. We provide the platform to support evolving needs of the world's largest news organizations and scalable solutions to help growing media brands optimize their business strategies. Constant innovation and strong customer commitment remain the cornerstones of CCI's business model. CCI is an Oracle Certified Partner and Adobe Gold Solution Partner.



CCI Europe A/S

Axel Kiers Vej 11 / DK-8270 Højbjerg / Denmark / Phone +45 87 33 55 88 / info@ccieurope.com
www.ccieurope.com

