



CCI NewsGate brief product overview

CCI NewsGate

Maximizing news business

NewsGate is an editorial cross-media publishing system providing a unique platform for media corporations to implement strategic decisions.

Key features and characteristics of NewsGate:

- ▶ Easy-to-use editorial tools allowing for efficient publishing to multiple media according to the nature and requirements of the specific media
- ▶ Collaborative platform enabling editorial staff to work together on the research, creation and publishing of stories
- ▶ Strong editorial planning and budgeting tools providing transparency in the entire editorial process within and across newsrooms
- ▶ Flexible and efficient data center solution enabling media corporations to benefit from it-consolidation and to share content, resources and information within and across newsrooms and locations
- ▶ Open, scalable and reliable multi-tier system architecture including an XML database based on Oracle technology

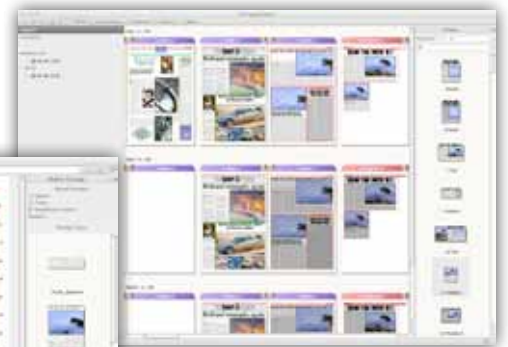
CCI NewsGate and modules:



NewsGate- complete overview of content, resources and information



NewsDirector: Create, edit and publish content



PageDirector: Editorial planning and template-driven page production.

For the large majority of users, the modules NewsGate and NewsDirector will constitute their daily working environment. Depending on editorial organization and workflow, users involved in page planning and page production will use the PageDirector module and/or the two design tool options, Adobe InDesign or CCI LayoutChamp.





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The NewsGate system architecture

NewsGate is based on the concept of a consolidated centralized server. All resources and content items are maintained within a well-defined multi-tier environment with logically separated processes.

At the heart of NewsGate is an XML Database based on Oracle technology which constitutes the central repository for all content items necessary in the editorial production process.

Secure environment

The database servers are running in a clustered environment, and all CCI server components are configured to be fully redundant. The system architecture allows for implementation of a dedicated disaster recovery solution.

Best-of-breed technologies

NewsGate includes a number of CCI modules that have been developed within the framework of a highly automated database-driven workflow. In addition, NewsGate incorporates a number of best-of-breed technologies from third-party software developers like Oracle, Adobe and Escenic.

Open architecture

With its array of APIs and web services, NewsGate offers powerful possibilities to interface to third-party or homegrown systems like event calendars and archives.



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CCI Europe A/S is provider of editorial and advertising solutions for multimedia news environments. Our CCI AdDesk, CCI NewsGate and CCI NewsDesk products are the most robust and powerful systems in the industry and are implemented in news organizations across five continents. We provide the platform to support evolving needs of the world's largest news organizations and scalable solutions to help growing media brands optimize their business strategies. Constant innovation and strong customer commitment remain the cornerstones of CCI's business model. CCI is an Oracle Certified Partner and Adobe Gold Solution Partner.



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